

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	13	("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn.	US-PGPUB; USPAT	OR	ON	2006/06/25 17:50
S2	4	("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and (cost with impression)	US-PGPUB; USPAT	OR	ON	2006/06/25 15:03
S3	0	cost with impression with (keyword near3 different)	US-PGPUB; USPAT	OR	ON	2006/06/25 15:03
S4	0	cost with impression same (keyword near3 different)	US-PGPUB; USPAT	OR	ON	2006/06/25 15:04
S5	0	cost same impression same (keyword near3 different)	US-PGPUB; USPAT	OR	ON	2006/06/25 15:04
S6	0	cost same impression same (keyword with different)	US-PGPUB; USPAT	OR	ON	2006/06/25 15:05
S7	56	keyword same ((cost or rate) with different)	US-PGPUB; USPAT	OR	ON	2006/06/25 15:06
S8	10	S7 same (ad or advertisement or banner)	US-PGPUB; USPAT	OR	ON	2006/06/25 15:06
S9	1	("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and (bid or bidding)	US-PGPUB; USPAT	OR	ON	2006/06/25 15:08
S10	3	("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and version	US-PGPUB; USPAT	OR	ON	2006/06/25 16:25

## EAST Search History

S11		2	("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and bandwidth	US-PGPUB; USPAT	OR	ON	2006/06/25 17:51
S12		2	("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and (pda or "personal digital assistant")	US-PGPUB; USPAT	OR	ON	2006/06/25 19:02
S13		3	("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and default	US-PGPUB; USPAT	OR	ON	2006/06/25 19:33
S14		5	("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and eliminate	US-PGPUB; USPAT	OR	ON	2006/06/25 19:34
S15		2	("7062510" "6560578" "20050021397" "20030046161" "20030149938" "6714975" "20020027570" "20040267612" "20040186776" "6182050" "6385592" "6055573" "20030225620").pn. and template	US-PGPUB; USPAT	OR	ON	2006/06/25 19:34
S16		1049	"web crawler" or webcrawler	US-PGPUB; USPAT	OR	ON	2006/06/26 08:36
S17		54	S16 and api and template	US-PGPUB; USPAT	OR	ON	2006/06/26 08:36
S18		2697	(715/513).CCLS.	US-PGPUB; USPAT	OR	OFF	2006/06/26 09:44
S19		5975	(dynamic or dynamically) near3 (webpage or page)	US-PGPUB; USPAT	OR	ON	2006/06/26 09:45

## EAST Search History

S20	486	S19 and ((optimize or optimized or optimizing or optimal or maximize or maximized or maximizing or maximal or increase or increased or increasing) near3 (profit or value or revenue))	US-PGPUB; USPAT	OR	ON	2006/06/26 09:46
S21	50	S20 and "715"/\$.ccls.	US-PGPUB; USPAT	OR	ON	2006/06/26 09:47
S22	154	S20 and "705"/\$.ccls.	US-PGPUB; USPAT	OR	ON	2006/06/26 09:47
S23	126	S20 and effectiveness	US-PGPUB; USPAT	OR	ON	2006/06/26 09:47
S24	8	S23 and "715"/\$.ccls.	US-PGPUB; USPAT	OR	ON	2006/06/26 09:47
S25	56	S23 and "705"/\$.ccls.	US-PGPUB; USPAT	OR	ON	2006/06/26 09:47
S26	1	"6148261".pn.	US-PGPUB; USPAT	OR	ON	2006/09/11 13:49
S27	1	("20040267612" "6182050" "20030149938" "20050021397" "20030225620" "20030046161" "6055573" "20020027570" "6714975" "20040044571" "6560578" "7062510" "20040167816" "6385592" "20040186776").pn. and (content with candidate)	US-PGPUB; USPAT	OR	ON	2006/09/11 16:30
S28	2	("20040267612" "6182050" "20030149938" "20050021397" "20030225620" "20030046161" "6055573" "20020027570" "6714975" "20040044571" "6560578" "7062510" "20040167816" "6385592" "20040186776").pn. and (version with (ad or advertisement or advertising))	US-PGPUB; USPAT	OR	ON	2006/09/11 16:50
S29	1	("20040267612" "6182050" "20030149938" "20050021397" "20030225620" "20030046161" "6055573" "20020027570" "6714975" "20040044571" "6560578" "7062510" "20040167816" "6385592" "20040186776").pn. and (bandwidth with (ad or advertisement or advertising))	US-PGPUB; USPAT	OR	ON	2006/09/11 16:51

## EAST Search History

S30	2	("20040267612" "6182050" "20030149938" "20050021397" "20030225620" "20030046161" "6055573" "20020027570" "6714975" "20040044571" "6560578" "7062510" "20040167816" "6385592" "20040186776").pn. and bandwidth	US-PGPUB; USPAT	OR	ON	2006/09/11 16:53
S31	1	("20040267612" "6182050" "20030149938" "20050021397" "20030225620" "20030046161" "6055573" "20020027570" "6714975" "20040044571" "6560578" "7062510" "20040167816" "6385592" "20040186776").pn. and (pda with (telephone or phone or cellular or mobile))	US-PGPUB; USPAT	OR	ON	2006/09/11 16:54
S32	19	ilach.in.	US-PGPUB; USPAT	OR	ON	2006/09/11 16:54
S33	1	("20040186776" "20030046161" "20050021397" "20040267612" "6182050" "6714975" "20030149938" "20020027570" "20040167816" "20040044571" "7062510" "6560578" "6385592" "6055573" "20030225620").pn. and ((sum or add or added or adding or total) near3 area)	US-PGPUB; USPAT	OR	ON	2006/12/08 14:32
S34	2	("20040186776" "20030046161" "20050021397" "20040267612" "6182050" "6714975" "20030149938" "20020027570" "20040167816" "20040044571" "7062510" "6560578" "6385592" "6055573" "20030225620").pn. and (square or squared)	US-PGPUB; USPAT	OR	ON	2006/12/08 14:39
S35	6516	(dynamic or dynamically) near3 (webpage or page)	US-PGPUB; USPAT	OR	ON	2006/12/08 14:32
S36	554	S35 and ((optimize or optimized or optimizing or optimal or maximize or maximized or maximizing or maximal or increase or increased or increasing) near3 (profit or value or revenue))	US-PGPUB; USPAT	OR	ON	2006/12/08 14:32
S37	29	S36 and ((sum or add or added or adding or total) near3 area)	US-PGPUB; USPAT	OR	ON	2006/12/08 14:32
S38	11	S36 and ((square or squared) with (sum or total))	US-PGPUB; USPAT	OR	ON	2006/12/08 15:47

## EAST Search History

S39	6516	(dynamic or dynamically) near3 (webpage or page)	US-PGPUB; USPAT	OR	ON	2006/12/08 15:47
S40	554	S39 and ((optimize or optimized or optimizing or optimal or maximize or maximized or maximizing or maximal or increase or increased or increasing) near3 (profit or value or revenue))	US-PGPUB; USPAT	OR	ON	2006/12/08 15:47
S41	18	S40 and (ratio with size)	US-PGPUB; USPAT	OR	ON	2006/12/08 15:48

WDT

12/10/06